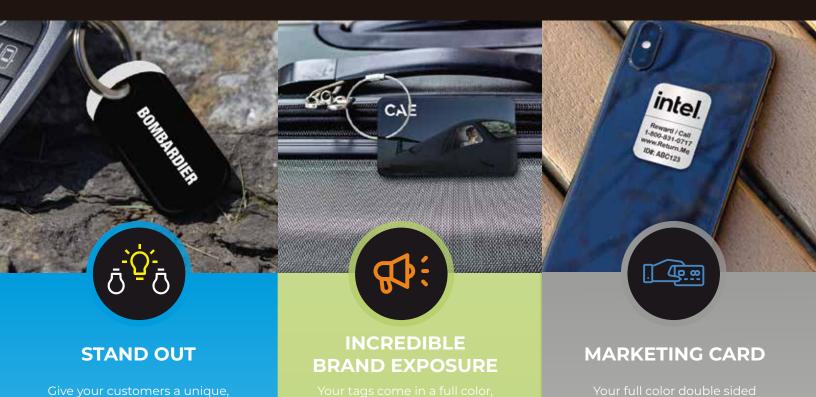




From high-end luggage companies to battery manufacturers, oftentimes the value-add of incorporating a ReturnMe product as a gift with purchase is the difference between losing the sale to a competitor and winning it because of the extra value provided.



# WHY CUSTOMERS WILL LOVE IT







useful & practical gift that they will actually want to use for

**SAVE REPLACEMENT COSTS** 



LIFETIME SERVICE



WORLDWIDE SERVICE



REWARD FOR FINDER



24/7 RECOVERY AGENTS

### **HOW IT CAN BE USED**

Customer Retention Gift – following negative incidents
Valued Customer Discount Tag, to encourage future visits
Rewards Program Enrollment Promotional Incentive
Co-branded gift to engage a supplier for a co-sponsor program
New Store Launches and Seasonal Special Offers



# **HOW THE RETURNME SERVICE WORKS**

#### 1. Activate and Attach

Customers activate each tag ID# by going to www.Return.Me and attach the tag(s) to the item(s) they wish to protect.

#### 2. If lost...

Finders are motivated to contact ReturnMe 24/7 online or by phone to do the right thing and because of the reward we offer!

#### 3. Relax!

When lost items are found, ReturnMe facilitates their return from anywhere in the world with this free lifetime service. The customer also enjoys complimentary worldwide shipping for the first year!



Reward message motivates finder to contact ReturnMe

Toll-free number, website & QR code to report the lost item

Unique ID code linked to our database

5 year warranty, durable metal with epoxy dome



"Your entire life is on your cellphone, laptop or tablet, so definitely you don't want to lose it... this idea is genius."

Daymond John

## **HOW IT'S PACKAGED**

Your branded tags are packaged on a branded full color double sided marketing card (8" x 3" or 4" x 6"). The back side of the card serves as your marketing piece to educate your customers about your company or organization.

Marketing cards can come in many shapes and sizes such as greeting cards and dye cuts, perfect for direct mail.





programs (1 stamp)



### **GIFT BOXES**

ReturnMe's luxurious gift boxes provide the perfect packaging for a thoughtful and highly functional appreciation gift. The outside of the box is beautifully decorated with a silver foil or full-color logo. Choose from a variety of key and luggage tag combinations that are nestled in die-cut foam. Complete with a full color card that can be personalized to your liking.