

The retail world is cut-throat. Visibility and memorability are keys to success and longevity. Using ReturnMe tags as a gift with purchase provides a fantastic way to differentiate and add value for customers.



## STAND OUT

Give your customers a unique, useful & practical gift that they will actually want to use for years to come.



## INCREDIBLE BRAND EXPOSURE

Your tags come in a full color, stunning photo-quality finish and include a 5 year warranty with a lifespan of 15+ years!



## MARKETING CARD

Your full color double sided marketing card is perfect for direct mailing and sharing information with your customers.

## WHY CUSTOMERS WILL LOVE IT



CONFIDENTIAL



SAVE REPLACEMENT COSTS



LIFETIME SERVICE



WORLDWIDE SERVICE



REWARD FOR FINDER



24/7 RECOVERY AGENTS

## HOW IT CAN BE USED

Customer Retention Gift - following negative incidents  
Valued Customer Discount Tag, to encourage future visits  
Rewards Program Enrollment Promotional Incentive  
Co-branded gift to engage a supplier for a co-sponsor program  
New Store Launches and Seasonal Special Offers



**ReturnMe**  
Explore More, Worry Less.



# HOW THE RETURNME SERVICE WORKS

## 1. Activate and Attach

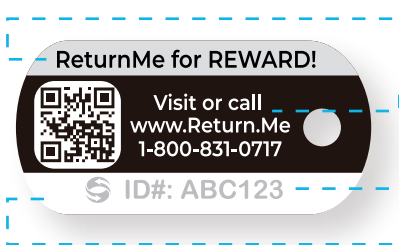
Customers activate each tag ID# by going to [www.Return.Me](http://www.Return.Me) and attach the tag(s) to the item(s) they wish to protect.

## 2. If lost...

Finders are motivated to contact ReturnMe 24/7 online or by phone to do the right thing and because of the reward we offer!

## 3. Relax!

When lost items are found, ReturnMe facilitates their return from anywhere in the world with this free lifetime service. The customer also enjoys complimentary worldwide shipping for the first year!



Reward message motivates finder to contact ReturnMe

Toll-free number, website & QR code to report the lost item

Unique ID code linked to our database

5 year warranty, durable metal with epoxy dome



"Your entire life is on your cellphone, laptop or tablet, so definitely you don't want to lose it... this idea is genius."

**Daymond John**

## HOW IT'S PACKAGED

Your branded tags are packaged on a branded full color double sided marketing card (8" x 3" or 4" x 6"). The back side of the card serves as your marketing piece to educate your customers about your company or organization.

Marketing cards can come in many shapes and sizes such as greeting cards and dye cuts, perfect for direct mail.



Excellent for direct mail programs (1 stamp)

## GIFT BOXES

ReturnMe's luxurious gift boxes provide the perfect packaging for a thoughtful and highly functional appreciation gift. The outside of the box is beautifully decorated with a silver foil or full-color logo. Choose from a variety of key and luggage tag combinations that are nestled in die-cut foam. Complete with a full color card that can be personalized to your liking.

