

WHO WE ARE



ReturnMe™ is the world's largest global recovery company with offices in 3 countries. With a recovery rate of over 80%, customers from around the world trust ReturnMe because our solutions are secure, convenient, confidential and rewarding! We help our corporate clients get their brand on their customer's most valuable items 24/7, 365 days a year providing them a gift of peace of mind & security while building incredible brand awareness & loyalty for our clients.



WHY WE ARE #1

We protect millions of customers from around the globe. We ship back their valuables from anywhere in the world, to anywhere in the world for FREE. While making our clients look like the hero!



Our recovery agents are available 24/7, 365 days a year



We offer multi language support



ReturnMe has offices in North America & Europe



Have peace of mind with Worldwide protection and support.



ReturnMe has won various industry awards in 2010, 2011, 2012, 2013 and 2014

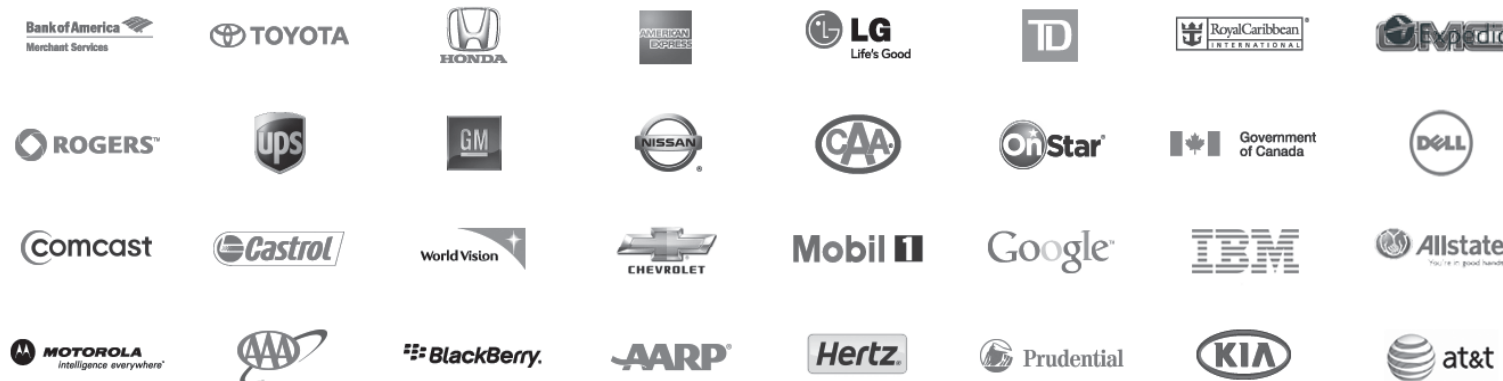


The World's Leading companies trust ReturnMe with their brand

GLOBAL
RECOVERY SERVICE
FOR YOUR ITEMS



Trusted by the World's Largest Brands



A Unique And Powerful Program That Will Help AAA



Increase membership retention



Build member loyalty



Generate leads



Drive Online traffic



Capture new data



Maximize brand exposure

Why AAA members love this service

NEW AAA Branded Online Store



A valuable & useful service



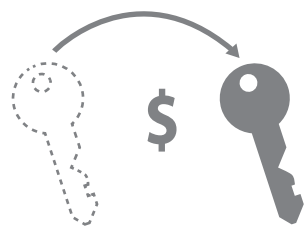
Worldwide protection



Reduces stress



Confidential

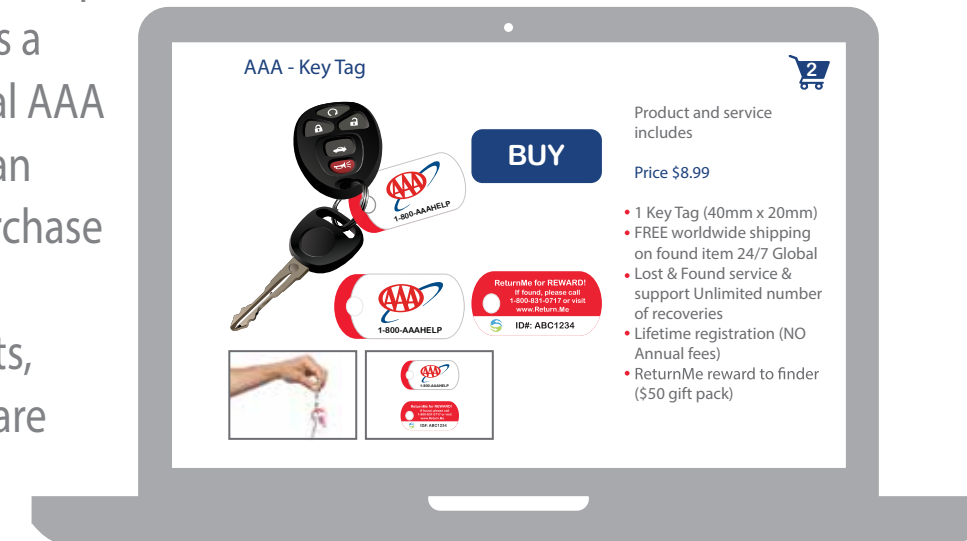


Save replacement costs

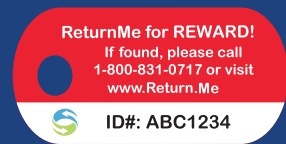


AAA help number with them at all times

Grow the AAA brand and membership loyalty by offering your members a large discount towards additional AAA branded recovery tags so they can protect all their items and/or purchase gifts for their friends and family. ReturnMe inventories all products, builds the web store and takes care of all fulfillment.



How it works



Members attach the tags to the items they wish to protect

then, they register the unique ID# by going online or by phone



Lead Generation, Survey Data & Online Traffic

With ReturnMe Premium, you can now capture valuable customer data and drive traffic during the custom registration process

LEAD GENERATION

Collect customer names, home addresses, phone numbers and e-mails. View real-time customer information via secure, online database access.

INCREASE ONLINE TRAFFIC

Post activation customer redirect to your website or social media pages. Generate sales by driving clients directly to a promotional page or online store.

COLLECT SURVEY FEEDBACK

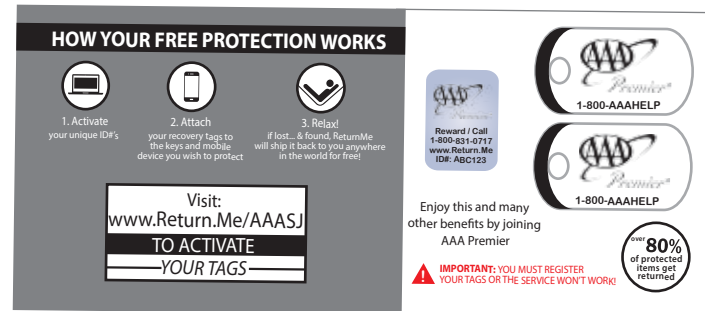
Use individual customer survey responses to drive targeted sales initiatives. Analyze data to improve products, marketing campaigns and customer service.

MAXIMIZE BRAND EXPOSURE

Personalize the registration process with your brand's logo, look and feel. Clients are sent a branded HTML e-mail confirming successful activation.

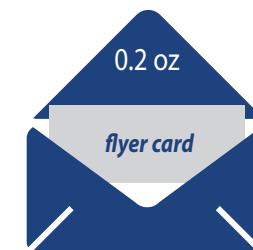


- Special gift for AAA Premium or Plus members



How it's packaged

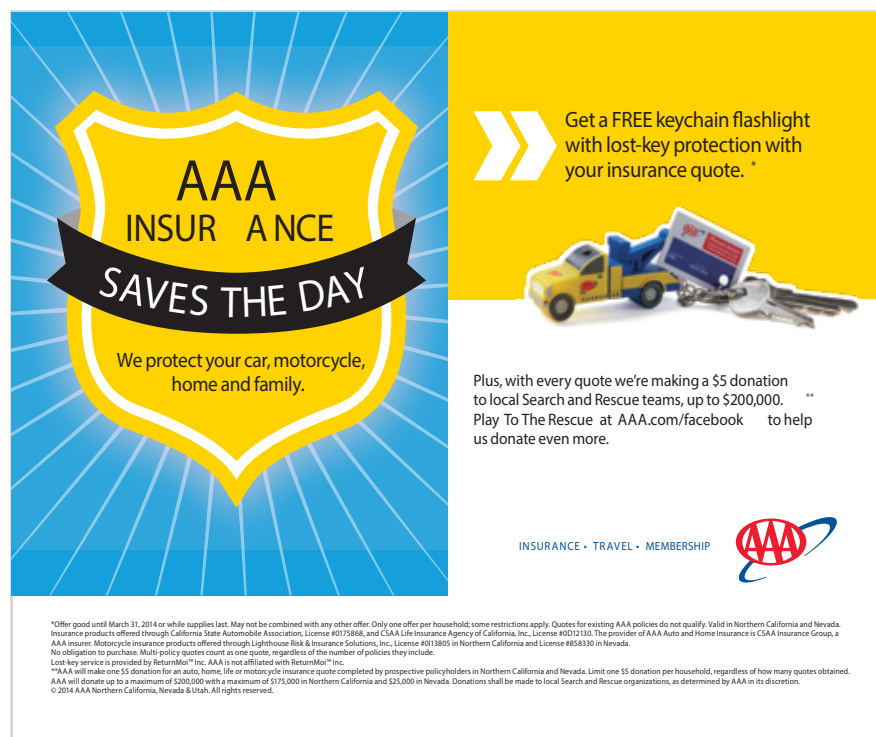
AAA branded recovery tags are package on a double sided full color 8"x 3" personalized marketing card



Perfect for mailings

Insurance

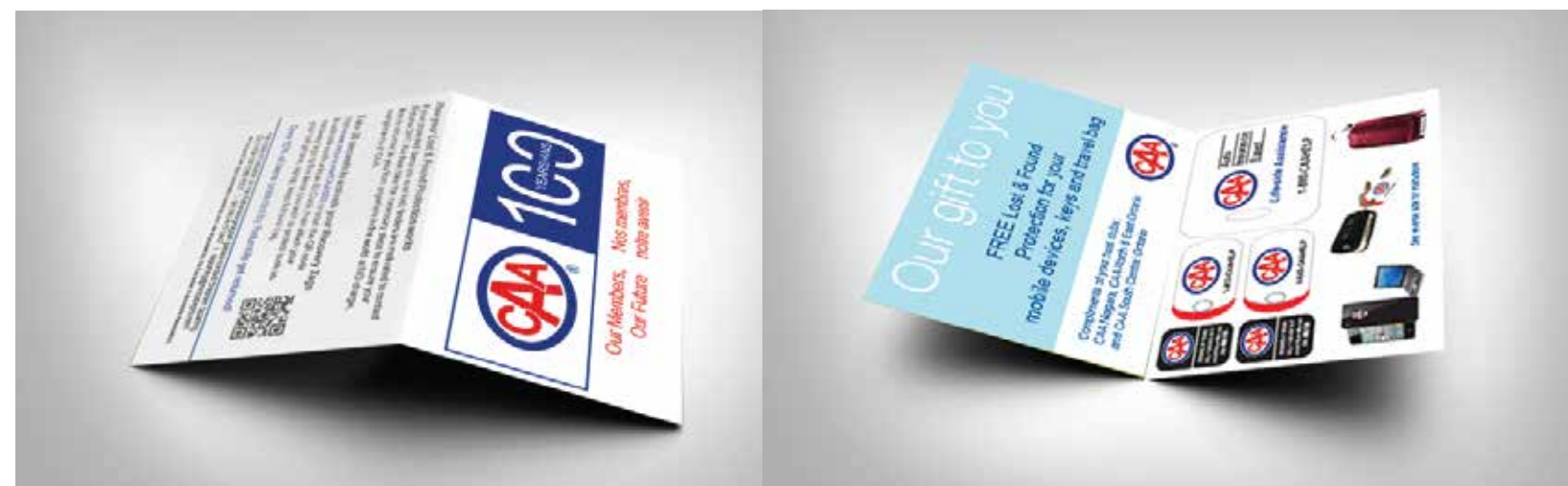
- Gift for requesting an insurance quote
- Mail piece for insurance renewals or policy updates



"I was first introduced about this concept when we ordered the key tags for a promotional campaign. After seeing the product and learning about its benefits, we decided to order some for our 1st year onboarding program as we felt a Lost & Found program would be a perfect & logical fit to CAA SCO members. We have already had great feedback from our members, especially those who have lost their keys and had them returned back at no charge to them, courtesy of CAA South Central Ontario. I too had lost my keys this month and had them returned back by ReturnMe in a couple of days, I was very pleased with the level of service and communication that was provided and look forward to continuing to offer our members this valuable and useful service."

Baijul Shukla, Marketing, CAA Ontario, Marketing Campaign Specialist - Acquisition & New Member Growth

Different flyer card options including: greeting card, dye cut, etc.



"After a beautiful fall day walk in my local park, with a friend and my three dogs I realized my car keys were Not in my pocket. We retraced our route, told people we met along the way and recheck around the car, with no luck. Obviously our dogs were not retrievers -lol. We returned home and began planning options, since I did not have a spare key. Within 10 min. my phone rang and to my surprise I was told it was ReturnMe calling to say my keys were found! They also sent me an e-mail with details. I had options on connecting with the

person who found the keys or have them mailed to me. The rep was helpful and genuinely happy for my quick and positive resolution. CAA has been my safety car 'back up' plan for unexpected problems/issues for 25yrs. "ReturnMe", is just one more plan feature that gives me peace of mind and justifies my membership." Thank you.

Donna Boksa, CAA member, Ontario

How it can be used

Membership

- Additional membership benefit for all members
- Renewal gift to motivate members to renew
- Acquisition direct mail programs



“This ReturnMe service justifies the cost of the CAA membership. My lost car keys were found and returned within days of my losing them. This is a valuable service. Thanks and regards”

Richard Lay. CAA member, Ontario

A thank you from CAA

FREE Lost & Found Key Protection Tag

We wouldn't be where we are today – Canada's largest and most trusted auto club – without the support of Members like you. As a thank you, these free key tags will help get your keys returned safely should they get lost and found by someone else. Just another way we're more than Roadside Assistance. We're Life-side Assistance.

Questions?
Visit your local **CAA Store**
Call **1-800-268-3750**
Click www.caasco.com



Auto Insurance Travel
Life-side Assistance


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Our gift to you


FREE Lost & Found Key Protection Tag
Compliments of CAA

How your Lost & Found Protection works.
If your protected keys are ever lost, finders are motivated to contact ReturnMe 24/7. We then take the necessary steps to ensure your keys are returned to you from anywhere in the world at NO charge.

Take 30 seconds to activate your Recovery Tags!
Visit www.return.me/CAA or scan the QR code to activate each unique ID Code. Then attach each tag to the set of keys you wish to protect.



Over 95% of keys get returned!



Activate your FREE protection today at www.return.me/CAA

- Welcome gift for new members



Our gift to you

As a CAA Welcome Member, you're key to the success of our club. To show our appreciation, we're giving you a FREE Lost & Found Key Protection Tag. Feel secure knowing that CAA Member keys are protected with roadside assistance.

After if your keys are ever lost, they are protected! Finders are motivated to contact ReturnMe 24/7. We then take the necessary steps to ensure your keys are returned to you from anywhere in the world at NO charge to you!

FREE lost & found key protection tags. Activate yours NOW in just 30 seconds!

Simply peel off the tags below, follow the activation instructions underneath and attach each tag to a set of keys you wish to protect.







THANK YOU FOR REQUESTING A QUOTE

INSURANCE
HOME - AUTO - LIFE

YOUR FREE PROTECTION WORKS

1. Attach your recovery tags to the keys and mobile device you wish to protect.
2. Attach your recovery tags to the keys and mobile device you wish to protect.
3. Relax! If lost... & found, ReturnMe will ship it back to you anywhere in the world for free!

Visit: www.Return.Me/AAASJ TO ACTIVATE YOUR TAGS

Reward / Call 1-800-831-0717 www.Return.Me ID#: ABC123

South Jersey 1-800-AAAHELP

Enjoy this and many other benefits by joining AAA Insurance

IMPORTANT: YOU MUST REGISTER YOUR TAGS OR THE SERVICE WON'T WORK!

over **80%** of protected items get returned!

Travel

- Gift for booking travel plan
- In store item for sale



“The Key Tag program is a solid product/ service that is seeing good results and positive Member feedback.”

Chris Powell
CAA Ontario, Retention Specialist
Membership Marketing

TRAVEL
HOTEL - FLIGHT - CAR - CRUISE - VACATION

ENJOY YOUR VACATIONS AND SAVE WITH AAA



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Events - Autoshow - Tradeshow - Sponsorships

Different flyer card options. Dye cut example shown here



A thank you from CAA

We wouldn't be where we are today – Canada's largest and most trusted auto club – without the support of Members like you. As a thank you, these free key tags will help get your keys returned safely should they get lost and found by someone else. Just another way we're more than Roadside Assistance. We're Life-side Assistance.

Questions? Visit your local CAA Store
Call 1-800-268-3750
Click www.caasco.com

FREE Recovery Key Tags Compliments of




1-800-CAAHELP 1-800-CAAHELP

Activate your FREE PROTECTION TODAY AT WWW.RETURN.ME/CAA

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Take 30 seconds to activate your Recovery Tags!
Visit www.return.me/CAA or scan the QR code to activate your unique ID Code. Then attach your recovery tag to the keys.

Over 95% of keys get returned!

